

HLTH EUROPE AMSTERDAM OBSERVATIONS

5 signals from HLTH Europe that reveal diagnostics' next challenge

AI dominated the discussion.
Diagnostics may become
more important than ever.

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ADOPTION

**“Society doesn’t wait for us.
“The patient journey already
starts with Dr. ChatGPT.”**

Bart Scheerder
University Medical Center Groningen.



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SUSTAINABILITY

“For us, digitalization and AI are not options. They are an absolute necessity.”

Heyo K. Kroemer
CEO, Charité.



INTELLIGENCE

“For the first time in our history, we needed data that was not only usable by humans, but also by agents.”

Gianrico Farrugia
Mayo Clinic



GOVERNANCE

**“We want to train tomorrow's
AI models on European data.”**
– where Diagnostics have a role to play

Thomas Hellebrand

Seconded National Expert, European AI Office, DG CONNECT, EU



MEANING

“More information is not the same as better information.”

Christophe Pedroletti
Karolinska University Hospital



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**Health intelligence
is being built.**

**There is a risk that
diagnostic meaning
will not be
governed for
accuracy, context
and impact.**



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